

📍 EUROPE

Observability

FORECAST_2023

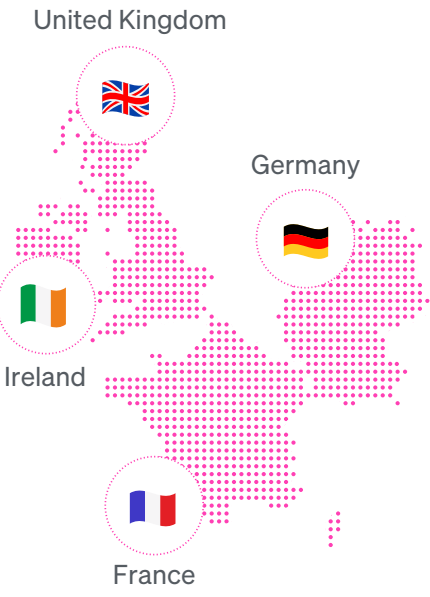
Top takeaways from the largest, most comprehensive observability study



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jaeger_exporter = JaegerSpanExporter(  
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    agent_host_name="localhost",  
    agent_port=6831,  

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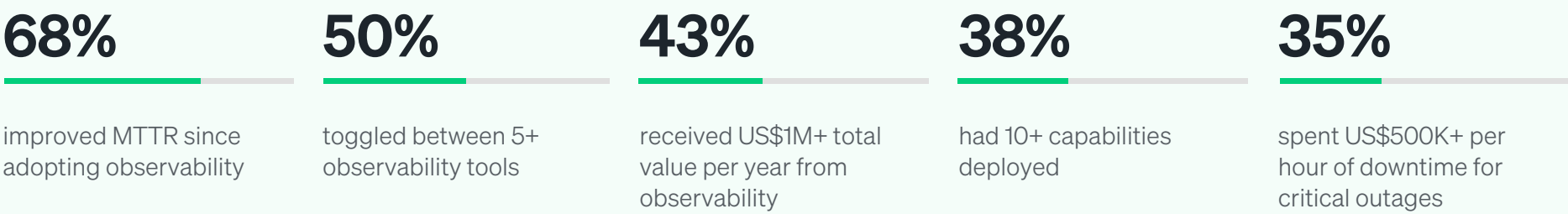
2023 Observability Forecast Spotlight



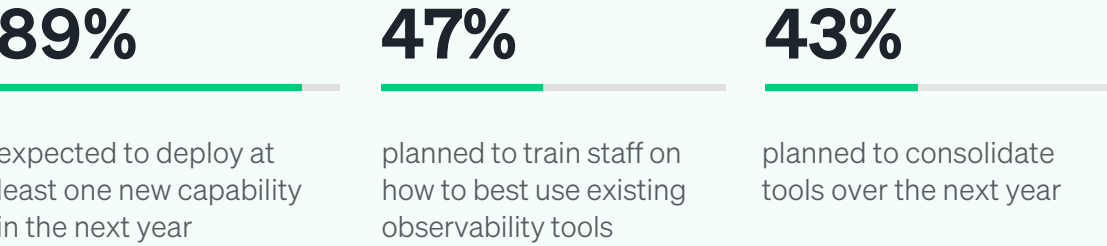
New Relic partnered with Enterprise Technology Research (ETR) for the third annual *Observability Forecast* report, which examines the state and future of observability. We surveyed 1,700 technology professionals in 15 countries across Asia Pacific, Europe, and North America to learn about the business value of observability, its return on investment (ROI), and its impact on costs and revenue. The report also benchmarks service-level metrics like outage frequency, mean time to detection (MTTD), mean time to resolution (MTTR), and cost.

Respondents from the European countries represented in the survey indicated that security, governance, risk, and compliance are driving their need for observability (48%). Other drivers included integrating business apps into workflows (39%), migrating to a multi-cloud environment (37%), adopting artificial intelligence (AI) technologies (37%), and developing cloud-native application architectures (37%). View a summary of the highlights and key findings for Europe below, or [dive right into the data](#).

State of observability highlights



Future of observability highlights



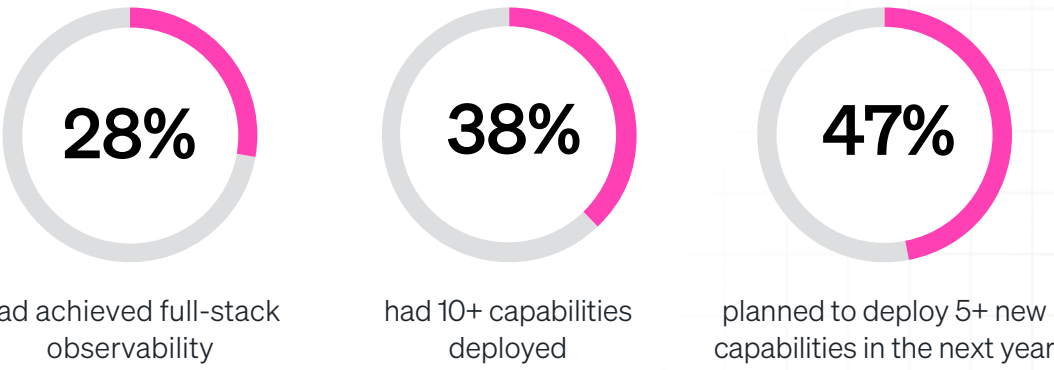
“Regarding business value, like many organisations, I try to save as much money as I can because I don’t have an open budget or checkbook. And when I talk to financial people and businesspeople, I have to justify and express the numbers. When you express the lack of observability in dollars and cents, you may **create a profound statement.**”

Senior director of global infrastructure
Large media/martech enterprise

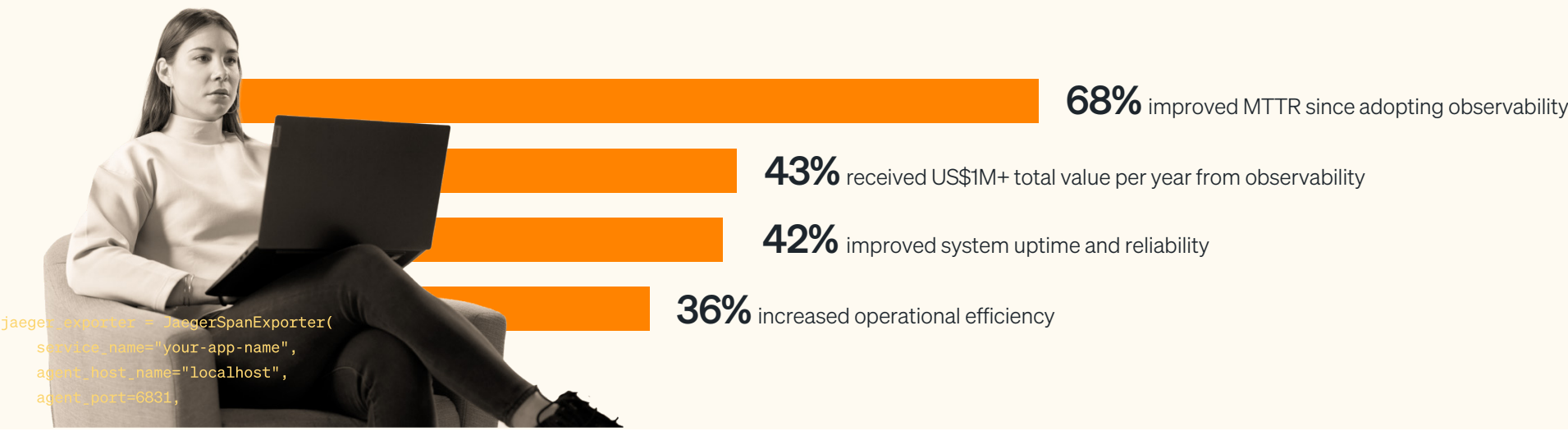


Key findings for Europe

Observability adoption is lagging, but that’s about to change



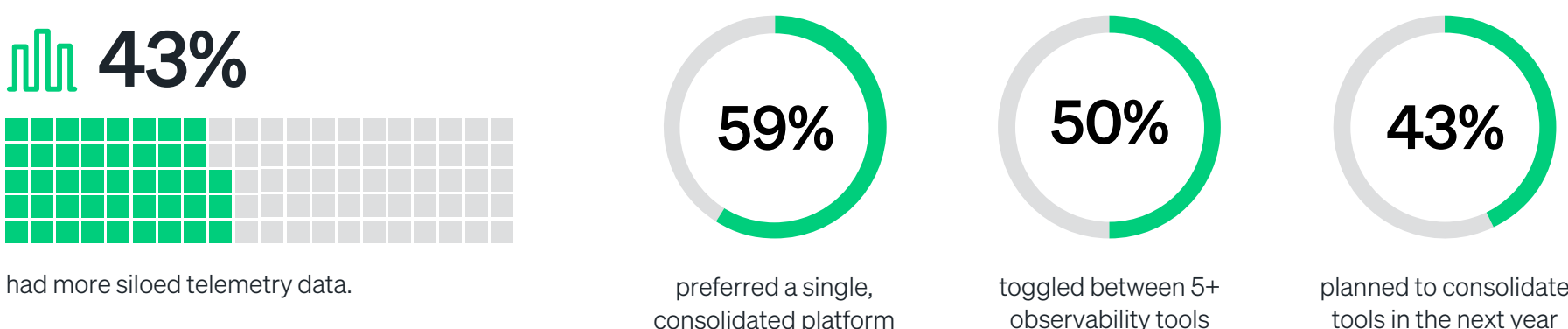
Observability is driving business value



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```

Siloed data and tool sprawl are a struggle



Observability delivers ROI



View Full Report

2023 Observability Forecast

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```
jaeger_exporter =  
JaegerSpanExporter(  
    service_name="you  
    agent_host_names  
    agent_port=6831
```